

Research on Improving China's Ability to Participate in Global Vocational Education Governance Based on "Luban Workshop"

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Abstract: VE(Vocational Education) is closely related to economic development, and its role in national development and social progress has been paid more and more attention. "Luban Workshop" and "B&R" (The Belt and Road) have the same mission, that is, to promote international communication and cooperation and expand economic openness. The construction of "Luban Workshop" adheres to the spirit of equal cooperation, adapting to local conditions, mutual learning and win-win, openness and tolerance, and adheres to the principle of joint research, co-construction, sharing, common and win-win. Under the unified standard framework, it fully considers the requirements of partners and the political, economic and cultural characteristics of different countries, and has national characteristics. This paper analyzes the mechanism of China's participation in global VE governance based on "Luban Workshop" and finds that the mechanism based on "Luban Workshop" can effectively enhance China's ability to participate in global VE governance. As the "Confucius Institute" of VE in China, the future development of "Luban Workshop" will continuously expand its scale, enrich its connotation, construct various development models, and ensure its sustainable development through comprehensive reform.

1. Introduction

VE(Vocational Education) aims at training high-quality workers and skilled personnel, and constitutes an important component of China's education system. VE came into being and developed with the rapid development of modern industrialized production and scientific and technological revolution. VE is closely related to economic development, and the role of VE in national development and social progress has been paid more and more attention. Today, China is gradually changing from participating in the world, melting into the world and eager to be understood by the world to actively participating in and actively leading global governance [1]. "Luban Workshop", the VE international exchange platform named after Luban, an outstanding craftsman in ancient China, is well known all over the world. "Luban Workshop", as an important carrier of VE internationalization in China, has become an important construction content of the quality improvement plan and has attracted attention from all walks of life.

"Luban Workshop" is the most influential VE international development model in China, and it is a new window for responding to the national "B&R" (The Belt and Road) initiative and serving China enterprises to "go global" and further exploring and creating VE international cooperation and exchanges [2]. With the promotion of China's comprehensive national strength and international status, China's VE has stood at a new starting point from big to strong. Actively participating in global VE governance, exporting and sharing the high-quality achievements of China's modern VE reform and innovation is an important way to build a strong vocational education country.

2. Development of "Luban Workshop"

"Luban Workshop" and "B&R" initiative have the same mission, that is, to promote international communication and cooperation and expand economic openness. The original intention of "Luban Workshop" is to let the cooperative countries know and know China's VE and technology, maintain a certain sense of identity with China's professional culture, and cultivate a group of high-quality

technical and technical talents who are familiar with China's technology for the cooperative countries, thus promoting cultural exchanges between the two countries, enhancing the understanding and trust of the two peoples, and enhancing people's well-being. By December 2021, China had built 20 "Luban Workshop" in 19 countries in Asia, Africa and Europe. These 20 "Luban Workshop" are located in countries along the "B&R", providing strong technical support for the construction of Community of Shared Future for Mankind in China. It has made outstanding contributions to promoting mutual trust and respect between Chinese and foreign people, and strengthening mutual understanding of civilizations among peoples. It has become an important platform for communication and dialogue between China and the world, and also the key to promoting exchanges and cooperation between China and countries along the "B&R".

The construction of "Luban Workshop" adheres to the spirit of equal cooperation, adapting to local conditions, mutual learning and win-win, openness and tolerance, and adheres to the principle of joint research, co-construction, sharing, common and win-win. Under the unified standard framework, it fully considers the requirements of partners and the political, economic and cultural characteristics of different countries, and has national characteristics [3-4]. "Luban Workshop", as the overseas Confucius Institute of China VE, will continue to expand in the future, with richer connotations and more diversified development modes. The establishment of "Luban Workshop" is a new starting point for the internationalization of VE in China, which can promote the formation of national characteristics of VE, improve the international discourse power of VE in China, and highlight the common value of VE. That is to say, the establishment of "Luban Workshop" can promote the local growth of VE in China and form national characteristics.

3. Mechanism of China's participation in global VE governance based on "Luban Workshop"

3.1. Normative governance of policy making based on "Luban Workshop"

Global VE governance affects the international social order and its policy-making process through various institutional arrangements. From a global perspective, China actively participates in the formulation of international rules and strives to promote agenda setting on the international platform. Based on the "Luban Workshop" project, China has participated in the formulation of a series of project construction policies and conventions. In the network governance mechanism, governance relies more on the network composed of various partnerships, agreements and alliances to solve problems [5]. A series of systems have also been formulated to ensure the high-quality operation of "Luban Workshop" project, including project responsibility system, fund supervision system, joint meeting system and work briefing system. Based on this, the informal mechanisms to improve China's ability to participate in global VE governance based on "Luban Workshop" mainly include cognitive governance, financial governance, indicators and standards governance and typical case governance.

3.2. Excellent cultural promotion based on "Luban Workshop"

Today, China's economy is constantly strengthening, and its comprehensive national strength is constantly improving. "Made in China" has spread all over the world, and it has become a recognized label of China in the world today. However, the export of Chinese excellent culture to the outside world is relatively backward, which is far from matching the world status and international influence of China today [6-7]. Most countries along the "B&R" are developing countries, and their infrastructure is not perfect. Therefore, promoting infrastructure construction and interconnection is a priority development area of "B&R" construction. Through educational cooperation, countries along the "B&R" can correctly understand China, understand and trust China, and work together to build Community of Shared Future for Mankind. The excellent cultural promotion model based on "Luban Workshop" is shown in Figure 1:

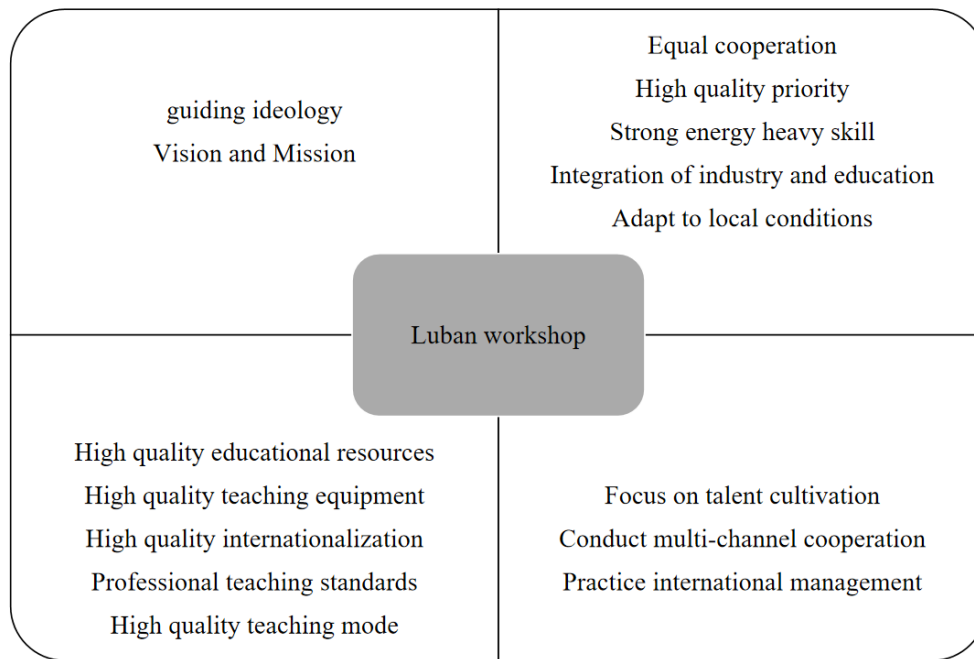


Figure 1 Excellent cultural promotion model based on "Luban Workshop"

The smooth implementation of "Luban Workshop" has successfully introduced excellent culture with China characteristics to the world and opened the door for the world to know China. Powerful cultural export is a symbol of the rise of a great country. Strengthening the export and promotion of culture is an inevitable choice for China to achieve greatness, prosperity and national rejuvenation. VE and technology teaching are also the main ways to promote Chinese excellent traditional culture to the world, which can provide convenience for people all over the world to know China and Chinese excellent culture [8].

The implementation of the "B&R" initiative has a far-reaching impact on promoting economic prosperity, political mutual trust, mutual learning of civilizations and common development of countries along the route, and can effectively promote cultural exchanges between China and countries along the route. "Luban Workshop" is based on excellent VE resources, and it is planned to build 10 "Luban Workshops" overseas during the "Thirteenth Five-Year Plan" period, which will open a bridge between China's equipment "going out" and international capacity cooperation, and open a new window for China VE to talk and communicate with the world. In the process of promoting international capacity cooperation, China's training standards for skilled personnel are applied to the local personnel training in importing countries, which provides experience for local education, and also provides direct talent reserves for Chinese enterprises going abroad to meet the employment needs of enterprises.

3.3. Internationalization of VE based on "Luban Workshop"

With the deepening of opening up, exchange and learning, the object and scope of VE cooperation are also expanding. Foreign ideas of school-enterprise cooperation and competency-based education are reflected in different degrees in China's vocational colleges, and on this basis, a talent training model with China characteristics, which is led by the government, with school education as the main body, and school-enterprise cooperation, serves the needs of economic and social development [9], and also provides a corresponding foundation for the internationalization of VE in China. Based on "Luban Workshop", China's organizational network participating in global VE governance belongs to a typical "global-national-local" three-tier network organizational structure (Figure 2).

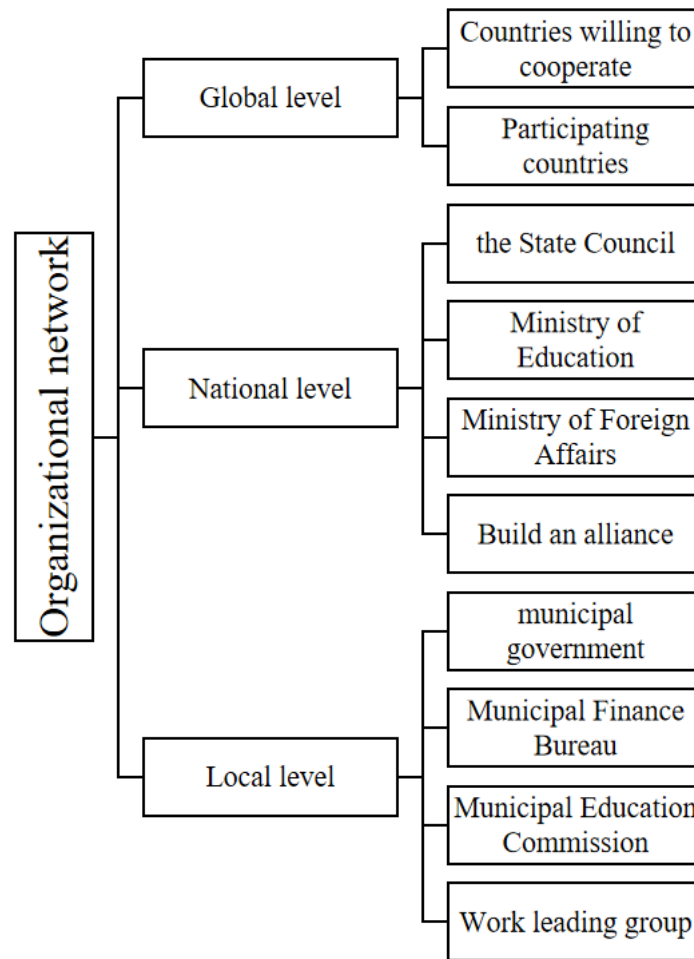


Figure 2 China participates in the organizational network of global VE governance

As for the construction of "Luban Workshop", to create a VE international brand integrating China culture and international needs, the construction of "Luban Workshop" embodies three elements: lofty, challenging and realistic. Quality priority is the foundation of "Luban Workshop" construction, and high-quality projects drive China VE to "go global", which ensures the supply of superior majors, superior courses, excellent teachers and optimal resources, and ensures high-quality running. Promote high-level employment of young people in cooperative countries and achieve the goal of serving international capacity cooperation and "B&R". The integration of production and education is the starting point of "Luban Workshop" construction. Committed to the cultivation of technical and technical talents, it has built an important platform for vocational education exchange between countries in the form of mutual learning of civilizations and cultural exchanges, which has filled the gap in the lack of systematic and well-known brands in the internationalization of VE in China to some extent, provided new ideas for answering the questions of "what to export" and "how to export" in the internationalization of VE, and fully played its important role as a national strategic plan in the field of humanities exchange mechanism.

With the continuous improvement of the global layout of "Luban Workshop", many "Luban Workshops" have taken root in Europe, Asia and Africa. In particular, the smooth operation of multinational corporations can not be separated from a peaceful and safe international social environment, and they have their own interests and social responsibilities for establishing a better international social order. With the development of global governance and "B&R" initiative, this concept has been widely recognized and accepted by the international community, especially the countries along the "B&R". Based on "Luban Workshop", China's participation in global VE network governance is realized, with the ultimate goal of "building a global community of vocational education destiny and cultivating international high-skilled talents" and establishing a new pattern of global VE governance.

3.4. Construction indicators and standards based on "Luban Workshop"

Governance of indicators and standards, that is, exerting influence through measuring and evaluating the data and indicators obtained. Since its establishment, the research and promotion center of "Luban Workshop" has devoted itself to the large-scale investigation of "Luban Workshop", established a dynamic database of projects and tracked the development trend of "Luban Workshop" [10]. The second is to establish an annual report system, according to the evaluation results, summarize the construction experience and characteristics for different "Luban Workshop", and put forward feasible suggestions and rectification plans for "Luban Workshop" facing development difficulties. The research and promotion center of "Luban Workshop" selects high-quality "Luban Workshop" construction projects by evaluating the construction quality of "Luban Workshop" in the process of construction quality acceptance, making it a benchmark for new and under-construction projects and a model for VE international cooperation.

VE takes school education as the main body, which was formed in the rising era of nation-state, and nationality is its basic characteristic. However, while highlighting the nationality of VE, we can't ignore the nationality of VE. The establishment of "Luban Workshop" is an important way for China's VE to adapt to the needs of globalization, cultivate transnational technical and skilled talents and make them participate in the common governance of mankind. Through the service project of "Luban Workshop", we can not only give play to the importance of VE in improving the technology, literacy and quality of teachers and students in importing countries, but also highlight the value of VE in promoting world peace and development and caring for human harmony and symbiosis. Through feedback, the construction goal of "Luban Workshop" is clearer and the development path is more effective, and the cooperative countries fully trust and actively adopt the construction and development suggestions of "Luban Workshop", thus enhancing China's ability to participate in global VE governance.

4. Suggestions on further improving China's ability to participate in global VE governance

4.1. Constantly improve the project construction of "Luban Workshop"

In order to ensure the sustainable development of the project, it is necessary to constantly improve its project construction. In combination with the needs of the economic, political and cultural development of the partner countries, we will focus on promoting the development of professional curriculum resources and the research of teaching materials, accurately positioning and scientifically planning, and devote ourselves to developing a school-running model combining academic education with vocational training. Overseas "Luban Workshop" should also follow the people-oriented premise of VE, teach students in accordance with their aptitude in combination with local conditions, and create technical and technical talents that meet the needs of local economic development through scientific and reasonable management means, but it is slightly weak in cultural shaping. Let the excellent Chinese culture and values go out to active communication through cross-cultural communication, create cultural integration, let more countries and people along the route further understand China's VE, and deepen their understanding of the connotation of the "B&R" initiative.

4.2. Uphold the spirit of reform and innovation

"Luban Workshop" provides a new window and platform for the internationalization of VE in China, and innovatively develops a new strategy for the internationalization of VE that can be replicated and sustainable. Upholding the spirit of reform and innovation is an important guarantee for VE's international innovation and development. Reform and innovation are the soul of the progress of the Chinese nation and the core of the spirit of today's times. Only if we want to innovate, dare to innovate and put VE's innovative development into practice, can we explore a new path for VE to go global and explore a new model for VE's international development, and China VE can better show itself to the world and get better opportunities to communicate with the outside world.

4.3. Strengthen the research and popularization of "Luban Workshop"

While actively embracing the development trend of economic globalization and steadily improving the comprehensive national strength, China has strengthened economic and educational cooperation with friendly countries. Although China has incorporated VE internationalization into the national strategy and VE reform and development plan, it has not yet formed a systematic plan on how to improve the level of regional VE internationalization. Based on a new starting point, on the one hand, "Luban Workshop" needs to continue to adhere to the purpose of "systematic planning and quality first", accelerate the development of international professional teaching standards in more fields, and build international teaching resources at a high level; On the other hand, do a good job in all-round and three-dimensional communication, give full play to the leading role of mainstream media, tell the story of "Luban Workshop" well, enhance the national value recognition of VE, and build a global brand of VE with China characteristics.

5. Conclusions

"Luban Workshop" is the most influential VE international development model in China, and it is a new window for responding to the national "B&R" initiative and serving China enterprises to "go global" and further exploring and establishing VE international cooperation and exchange. "Luban Workshop", as the overseas Confucius Institute of China VE, will continue to expand in the future, with richer connotations and more diversified development modes. The establishment of "Luban Workshop" is a new starting point for the internationalization of VE in China, which can promote the formation of national characteristics of VE, improve the international discourse power of VE in China, and highlight the common value of VE. Through the service project of "Luban Workshop", we can not only give play to the importance of VE in improving the technology, literacy and quality of teachers and students in importing countries, but also highlight the value of VE in promoting world peace and development and caring for human harmony and symbiosis. At the same time, China has also contributed China wisdom to global VE governance based on "Luban Workshop".

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